

## **SC Gamma Alumni Association Meeting Minutes 1/24/21**

Participants: T Walker, P Weeks, J Hunter, C Barron, T Cleveland, D Brown, J Douglas, A Stefanic, D Kochamba, K Peebles

### **Next Meeting:**

February 7, 2021, 1:00 p.m., Terry's porch

12/02/20 Meeting Minutes Review: approved as written

**\*\*Please review minutes below and advise K Peebles on any additions or corrections needed**

**Club Finance Reports** (T Cleveland) – all financials look to be in order. Inputs & outflows balance. Accounting for dues, website fees, BB&T fees, awards, etc. are included. 2020 Roll-over \$5998.53. 2021 Current available less fees and expenses. \$6325.05. Pay Pal expenses are still being charged but will phase out in the future as Pay Pal has been removed as a payment option on website. 1/20/21 Google file reported 119 Brothers in membership and \$8,815.00 dues collected. Expecting a donation from a Brother that will be reported when amounts and target designation are known e.g., Foundation? Alumni Association?

### **Alumni Association Awards**

PDT Vehicle Decals, \$150 Membership Level Shield Pins (30 count) – (**Terry**) reviewed mailing options and costs for padded envelopes. We agreed that 200-250 5X9 envelopes would be purchased for mailings (decals, pins). Terry will notify Board members of needs for envelope stuffing event. A cover letter and thank you will be included in each mailing. Cost per mailing is in the \$4.00 per mailing range. Post card mailing price is \$.36 each for future reference for reminder or specific message to membership.

PDT Shield Pins were ordered at GreekGear.com.

"Membership Certificate" have been sent to membership via email (PDF) by Board with personalized thank you included. T Cleveland will resend newest member additions to Board for certificates to be sent in January.

**Alumni Excellence Awards 2021** – application submissions have been finalized by B Weeks and submitted by J Douglas.

**SC Gamma Alumni Association Newsletter** C Barron, B Weeks, K Peebles – Subject templates for "Quarterly and Monthly News Flash" have been sent to Board and advisors for upgrades, comments. Committee will meet week of 1/25/21 to finalize needs and request/assign (Board, Advisors, Brothers) subject content authors for the January News Flash edition, Add Index for organization by subject matter and easy viewing. Subjects to include for future publications e.g. photos (Drop Box Storage?) Terry and Doug, Chapter history, featured brothers, contacts with photos, Grand Chapter Memorials. We need to canvass membership for additional authors for future edition subject matter, D Brown will help to produce a Help List and Interest Survey to membership.

Need to access PDT Chapter Newsletter via Chapter president for potential inclusion, link. D Brown

We need to choose best available technology (Mail Chimp, Constant Contact) to process, communicate and send to our membership. Constant Contact costs are \$45/month, \$378 per year. D Brown will investigate Mail Chimp features and costs and report back to Board with recommendation. Compare and contrast vs. Constant Contact is needed. Include links to Scroll, Newsletter archive, etc.

**Event Discussion:** All. D Kochamba will send an email to membership regarding Golf Outing Events scheduling when the Fall football schedule is finalized. Interest, Dates and Course availability will be investigated.

Spring Game Events planning, and dates are on-hold based on Covid restrictions for mass gatherings until further notice. We will keep Events on monthly Board agenda and update as new information becomes available.

Summer Event at Lodge (BBQ, Skeet Shooting) will be discussed for future consideration.

**Alumni Association Zoom Calls** to be scheduled. Target date is March 6<sup>th</sup> (Founders Day) at 4:00-5:00 pm.to review Alumni Association Goals, engagement, recruitment. A Stefanie looking into company ok for Zoom account use for calls. Potential location for origin call is PDT Lodge. T Walker, D Brown, Jim Douglas, Chapter President (Steven) to lead call.

Jim Douglas posted ideas for Zoom meetings updating and interacting with each 5 year Pledge Class sections e.g. 70, 75, 80...90. as done by PDT Alabama Chapter

**SC Gamma Alumni Association** (All) – We voted and agreed to use Our entity name “SC Gamma Alumni Association” (not Club) in all communications regarding our organization.

Buddy and Doug to reach out to Chapter president so he is aware of Alumni Association activities. Suggest that Alumni Association Board members attend a Chapter meeting (future) and discuss Club purpose, vision, details, Alumni Development Award.etc.

At next Board meeting come with your top 10 goals for 2021 SC Gamma Alumni Association to review and prioritize and agree on a common list.

**New SC Gamma Alumni Association Board Members Added** – Board voted and accepted nominations. Welcome!!

Terry to connect and add to distribution lists.

Jeff Mackin '399'  
Chris Cribb '498'  
Chris Bowman '625'  
Ryan Marosy '805'.

Reflections on meeting – good review and followed agenda items.