

From: y tiger77paw@aol.com
Subject: PDT SC Gamma Alumni Association (Social Club] Meeting Minutes
10/21/20
Date: Oct 22, 2020 at 5:21:41 PM
To: cbarron53@gmail.com, WeeksPH@yahoo.com,
terrytwalker@hotmail.com, emellette@sc.rr.com,
alexstefanic740@gmail.com, dougb626@yahoo.com,
jfdouglas2001@yahoo.com, lsitcleve@aol.com,
jdouglas2012@icloud.com, kjh1980@aol.com, y
tiger77paw@aol.com

PDT SC Gamma Alumni Association Meeting Minutes 10/21/20

Participants: T Walker, P Weeks, T Cleveland, J Douglas, D Brown, C Barron, K Peeples

10/7/20 Meeting Minutes Review: approved as written

address correction: PDT Alumni Club, 519 College Ave., Clemson, SC 29633

Next Meeting:

11/18/20, 9:00 a.m., Terry's porch

****Please review minutes below and advise K Peeples on any additions or corrections needed.**

1) PDT Alumni Club Transaction Update - Tom C

- Tom has tax ID number 85-329XXXX (we agreed not to publicize full numbers)
- Contact Tom if you need numbers.
- BB&T Bank Account - Account # 141000XXXXXX, Route # 0532XXXXX,
Debit Card (1) # 40362302XXXXXXXX, Pin #, Validation#, Terry has card and will request an additional card
- Tom C will reimburse (by check) Board & advisors for expenses incurred for Club. Doug, Jody, Tom
- Payments for Club costs can't be substituted for membership dues.

2) Alumni Association Introductory Letter/Web Site Membership Response - D Brown

- Currently membership number is 65 joined, ~\$4,050.00 gross. ~3.5% Stripe service fee not included in total.
- Many thanks to Doug and team for this effort with letter, photos, and website & organization.
- Kudo's to Doug for his Website design and capability !!
- We all agreed that "final" draft's of any official PDT Alumni Club documents or publication will receive a final "review and approval" by Board members for non-objection or provide needed changes, subsequent review.
- Member category changes - we agreed we need to add an additional category for members who would like to contribute more than the > \$150 designation. Doug will investigate website feasibility and advise at next meeting.
- Feedback and response of 1st letter distribution was 36 % that opened to read. 2nd letter distribution was +18%. total opened > 50 % ! Excellent.
- Email distribution through "Mail Chimp" which have great feedback for responses. Post from Alumni Golf Tournament - 272 of 435 mailed opened.

- We (Buddy) will look into purchasing two 10' X 10' tents to accommodate small and large events. PDT banners can be used to decorate. PDT flags are ~\$25 each. Potential use at Spring Game, Founders Day, Mixers, Golf Tournaments, Baseball and Football games.
- ACC baseball championship game (Mike Lunderville) Event tbd ?. A large contingent of NC PDT alumni added in prior years. Lets revisit!

5) Expense and Budget Monitoring - Tom C

- Tom will create excel spreadsheet to meet our needs for reporting balances, expenses, account transactions
- Categories to monitor were discussed and provided.
- Tom will visit with J Douglas to discuss Ft Hill Clemson Club financial models and methods, and discuss Stripe accounting function.

6) Reflections on todays meeting

- good discussion, good topics, lots of to do's
- next meeting topics: Items List Prioritization (Buddy), Finalize Financial Model (Tom), Tent purchase discussion, Awards discussion (All)

Thank you for all the inputs, suggestions and active participation e.g. Board, Advisors, Brothers !!